
Another Generation of Service

*Sidney Franklin, CLU, seated,
and Alan L. Franklin*

Sidney Franklin, CLU, became a New York Life Agent nearly 40 years ago. In 1974 he was joined by his son, Alan, whose early career accomplishments already parallel those of his father. This year, for the first time, Alan has joined his father in qualifying for our elite Chairman's Council comprised of the top 250 Agents from a field force of nearly 12,000 throughout the United States and Canada.



Recognized as one of the foremost experts in business life insurance, estate conservation, and pension planning, Sid Franklin is a life and qualifying member of the industry's prestigious Million Dollar Round Table. In 1947 he became a Chartered Life Underwriter, the professional designation awarded by the American College. For 31 consecutive years, he has earned the National Quality Award.

Ranking first among New York Life's field force in 1959, Sid was president that year of our Top Club, and in 1976-77 he was Chairman of the Advisory Board of Directors. He is a former president of the New York Life's Agents Advisory Council, which has 23 members selected annually to meet with New York Life's top management on product changes and improved service to policyowners.

Alan Franklin joined New York Life after attaining his Master's Degree from Kent State University. He is a qualifying member of the Million Dollar Round Table, and for five years he has earned the National Quality Award. During the coming year, Alan expects to complete the requirements for designation as a Chartered Life Underwriter.

Sid and Alan Franklin are trusted members of their clients' professional financial planning teams, helping them protect their businesses while providing greater financial security for their families. They'll be glad to help you, too.

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