

PAUL I. FRANKLIN

FRANKLIN CAPITAL STRATEGIES PRINCIPAL

“Stop thinking about yesterday or worrying about tomorrow. Focus on what’s right in front of you and give it everything you can.”

From the moment Paul Franklin stopped playing competitive sports after college, he knew he wanted to coach and help people on and off the field. Fast forward almost 15 years, and he’s still doing both at a high level. As principal of Franklin Capital Strategies (FCS), Paul is a third generation financial professional with offices in the DC region and Cleveland, Ohio. FCS helps crystalize the goals and wishes of business owners, corporate executives, professional athletes, entertainers and a wide range of clients seeking a sound financial future.

Surrounded by a strong entrepreneurial spirit in his family, Paul believed that being a business owner and a coach was the best way to control his own destiny and determine the path for his future family. “My father and grandfather always taught me to never be a checker on a checkerboard, where somebody else was making the moves,” he says. “That resonated and developed into a consistent mindset I try to apply every single day—whether I’m helping one of my players through a tough time or educating our clients about the potential roadblocks that stand between them and their financial goals.”

Paul believes in setting a goal, moving the ball down the field and putting it in the end zone. It’s not enough to just make recommendations in today’s landscape. Implementation is paramount and sets players and clients above the rest. Paul and his team at FCS pride themselves on customer service: “Our clients know how to get in touch with me 24 hours a day,” he says. “I make every effort to be there for them in good and bad times. We’re not interested in short-term transactional relationships. We hope to forge relationships that will last the next 30 to 40 years, if not longer. We treat our clients and players like family. We are truly all in.”

8075 Leesburg Pike, Suite 400, Vienna, VA 22182
25201 Chagrin Blvd., Suite 170, Beachwood, OH 44122
703.610.4067, franklincapitalstrategies.com

Photography by Eli Turner Studios

